

5 ways



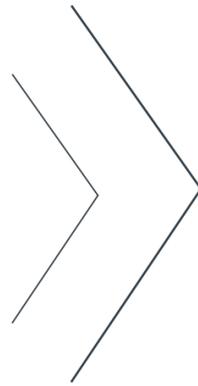
to deliver travel ROI

Is every part of your travel program working together to deliver value? Go beyond savings to create a travel program that drives business results.

1 Improve compliance

Make it easier for your employees to spend within your travel policy.

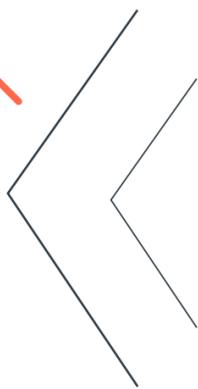
Improving compliance need not involve cost-cutting measures. Use targeted emails and text messages for more effective employee communications on compliance. You can educate, change actions, and provide positive feedback for desired behaviors from your traveling employees – while they stay informed and connected.



Tools that improve travel policy compliance can deliver up to 2% savings to air travel spend



Automation of business processes will boost global productivity and raise GDP



2 Increase productivity

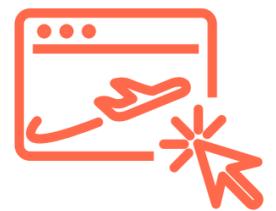
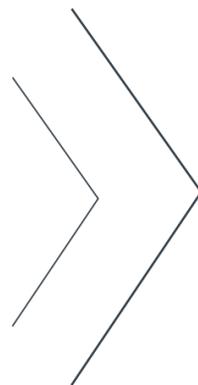
Productivity: the value you get from the work you put in

Processes that improve productivity help your people continue to do great work, but expend less time, stress and energy. Technology like CWT's data search tool speed up reporting tasks, allowing more time for strategic travel management. Our messaging service simplifies and automates travel communications—helping travel managers save time and reach their program goals.

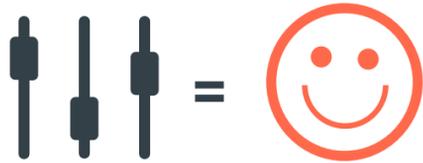
3 Make your existing program work harder

Another great way to boost productivity? Search for savings without lifting a finger!

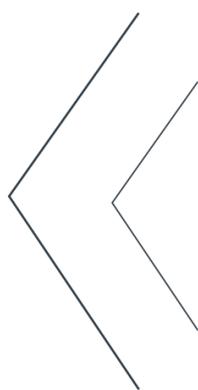
Apply AI-enabled services that stretch travel budgets further by using the most dynamic pricing practices. CWT's price optimization services automatically rebook air and hotel reservations at lower prices pre- and post-ticketing. You gain measurable ROI that incorporates hard cost savings, plus increased employee engagement and productivity.



Find an extra 3% in savings on your air spend and 2% on hotel spend using CWT's price optimization service



88% of millennial business travelers say their job-related travel experience affects overall job satisfaction



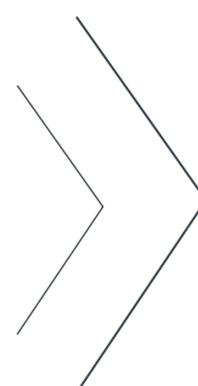
4 Boost employee satisfaction

The travel experience matters to your employees.

More so now, as a new generation of digital natives enter the workforce. CWT helps you ensure employees are satisfied and empowered when traveling. We offer them more choice, with over 800,000 properties included within company travel policies, and a seamless experience with access to myCWT's travel platform online, via the app and over the phone.

5 Use CWT to get better deals

Access to our pool of specialized experts helps you get the best deals across all areas of your travel program. CWT has sourcing experts who apply dynamic strategies to get the best deals across air, hotel and ground transportation.



RoomIt Rates are up to 20% off best available rate