The right rate formula to maximize savings

We know fixed negotiated rates equal big savings.

But, limits exist.



The constraints of fixed negotiated rates

150+

Room nights a year for deep discounts. Savings are dependent on room nights.

12%

Chance travelers can't book a negotiated rate, even with Last Room Availability.

So, how can you maximize savings?

Pair your negotiated rates with CWT's hotel solution, RoomIt.

ROOMIT RATES

- Up to 20% off Best Available Rates
- Last Room Availability

THIRD-PARTY HOTEL CONTENT SOURCES

- More choices beyond the GDS
- Additional rates and availability

PRICE TRACKING

- Automatically rebooks hotels

44%

Hotels charging a last room availability premium. Availability isn't guaraneed, even if you pay.

11% Hotels that declined to bid on corporate RFPs. The big chains are in charge.

• Minimum 6 amenities guaranteed, like WIFI

• Save up to 2% off total hotel program costs

Sources: CWT Solutions Group, Best Available Rate Savings Analysis, CWT Solutions Group, Last Room Availability Rates; CWT Solutions Group, Hotel Solutions