



myCWT, mobile and online

Enhancing consistency across traveler touchpoints.

BENEFITS

- **Encourages travel policy compliance.** When you deliver the helpful system your employees want, adoption becomes a natural choice. More consistency means they are more likely to use the tools you give them.
- **Drives your digital strategy.** Employees are more engaged with your travel program and you, because they have confidence they can always access the services they need. It's easier than ever for you to get information to your travelers, when and where they need it.
- **Generates savings.** Increasing digital bookings saves you money, helping you move away from more expensive offline bookings. Since adopting, companies have seen a **30%** shift in transactions from offline to digital.

PROOF POINTS

- **3 out of 4 travelers prefer booking on myCWT mobile.**
- **82% of our travelers say they are satisfied with our tool.**

What does everyone want out of their business travel experience?

75% of consumers expect consistent experiences across all their devices. Travelers who are regularly on the move often need to switch between devices when organizing their travel. Ensuring you provide a consistently positive experience for them across channels is critical to the success of your travel program and your employees' engagement with it.

Bringing travel experiences together.

myCWT™ is now the place where everything comes together for your employees: mobile and online, with a consistent look and feel, integrated technology and a great user experience to deliver exactly what your employees want and your company needs. The magic is in creating something that is easy to use, works consistently across channels, and drives engagement. It's already been adopted by some of the world's leading technology companies.

Why travelers love myCWT.

It's easy. You don't need training to use it. Travelers can see and send itineraries, book a flight or a hotel, and review your company's travel policy immediately.

It's convenient. Everything travelers need is in one place, no matter where they are.

It's highly rated. The mobile app has **4½** stars on both major mobile platforms, which tells us that travelers really, really like it.

It helps. When you're a busy business traveler, getting the information and travel tools you need on multiple devices makes your work life easier.

It makes sense. Because the experience looks similar online and on mobile, and offers the same functionality, it makes sense to your employees no matter how they access it. It helps your travel program make sense, too.

Are you ready to engage travelers through a more consistent online and mobile experience?
Let's get started with myCWT today.

